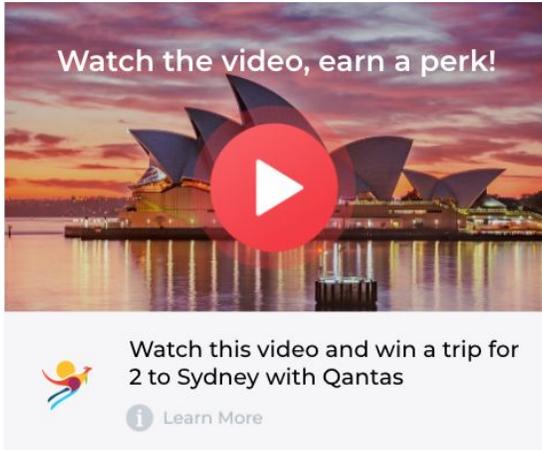


Achieve **quality** video views and **grow** faster with Viewworks

Reward your audience with a 'perk' for their attention and transform your video marketing into a powerful sales tool.



Why Marketers should use Viewworks

- ★ Increase video views and engagement rates.
- ★ Capture leads and qualified opt-in data from within the player.
- ★ Improve media metrics and accelerate your growth
- ★ Build your brand affinity and connect to your audience offering a reward.

Capturing Attention is Complex

90% of marketers struggle getting their video marketing performing due to:

- Low video engagement across platforms
- High levels of competition in marketing offers, increasing CPM's and CPL's
- Changing technologies such as ad-blockers and cookie usage restriction



\$1.2B WASTED

Serving videos to audiences who don't complete, engage or generate leads

Opt In Value Exchange with Video Perks



"Opt-in value exchange a win-win for brands and consumers"

Why is an opt-in value exchange the solution?

68%

consumers want video

Customers want to learn about new products through a short video

[Hubspot](#)

70%

want to be rewarded

Consumers prefer watching videos that offer a reward

[Kleiner Perkins](#)

49%

increased revenues

Companies using video marketing generate more sales compared to those who do not

[Aberdeen Group](#)

Innovative new video format

Rewards your users perks, running across your owned, earned and paid media.

Achieve high quality video views and educate your users then turn traffic into leads on your terms.

 +300%

Increased in video engagement using Vieworks

“ If you're considering video marketing then adding Vieworks is a MUST. We increased video engagement by 200% and sales conversions went from 5% to 25% ”



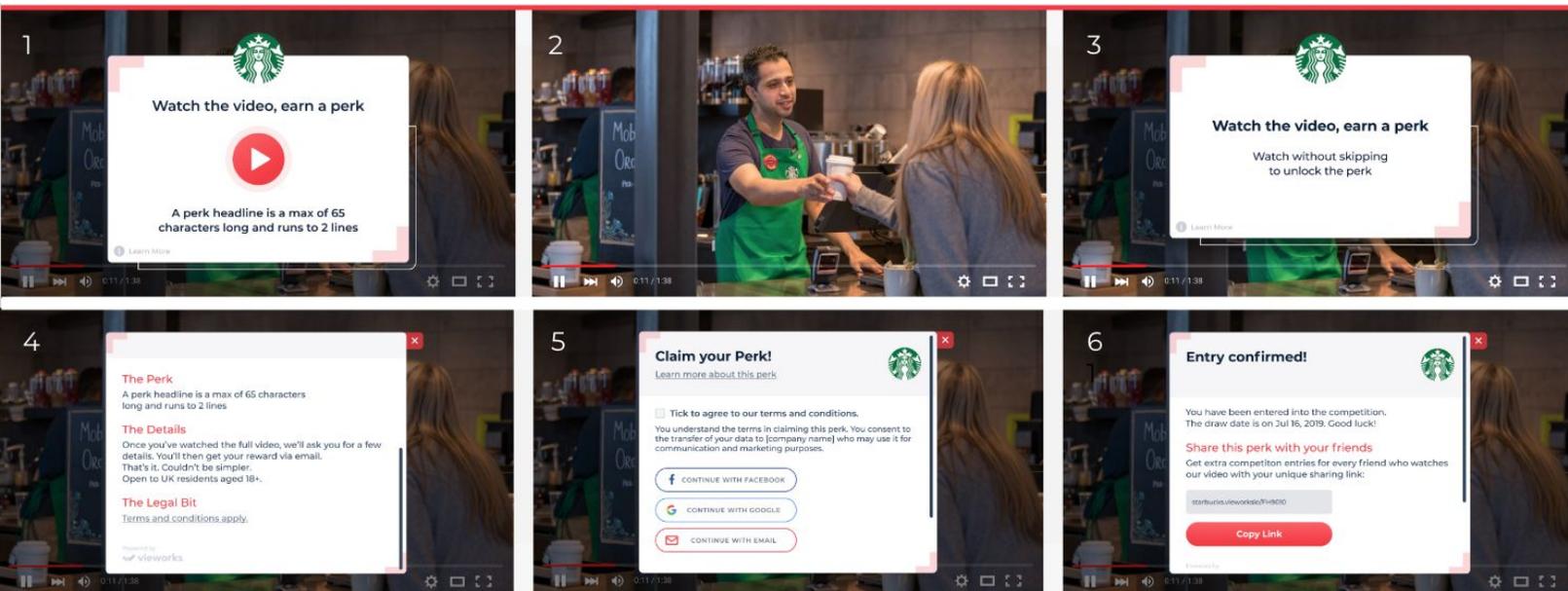
— Matthew De Souza, CMO
Alpha Node

“ My clients are always looking for innovative ways for video content. Vieworks is a great platform for generating an uplift in views and capturing user data into our brands CRM ”



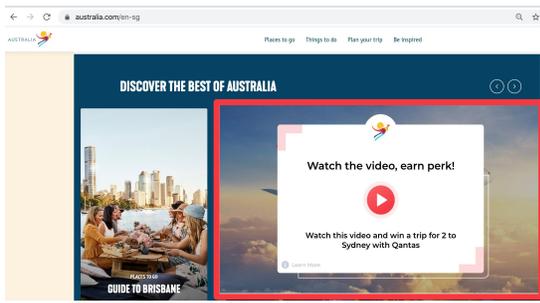
— Alex Oakden, Associate Director,
Dentsu Aegis Network

How it works for users



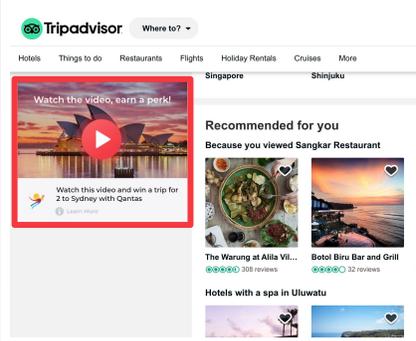
[Click here to see the demo](#)

Generate distribution across the web



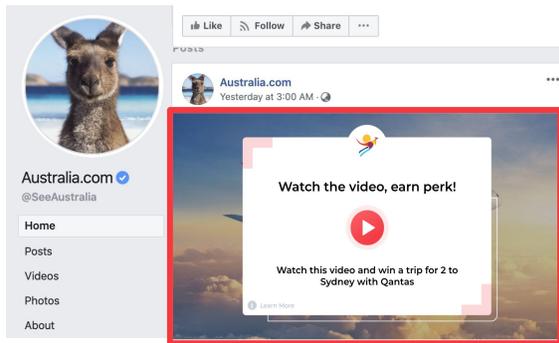
EMBED

Embeddable directly onto web pages using multiple forms and widgets.



PAID MEDIA

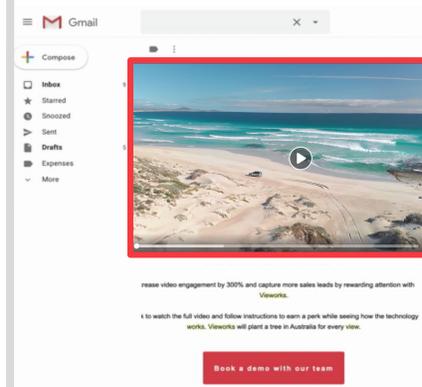
Buy ad traffic (300*250) to capture engagement across 1000's sites.



SOCIAL

Post links into social platforms for easy sharing.

Sponsor posts for maximum engagement.



EMAIL MARKETING

Convert more sales placing the video into your email and driving views.

OFFLINE TO ONLINE

Convert offline traffic using a QR code to the video.

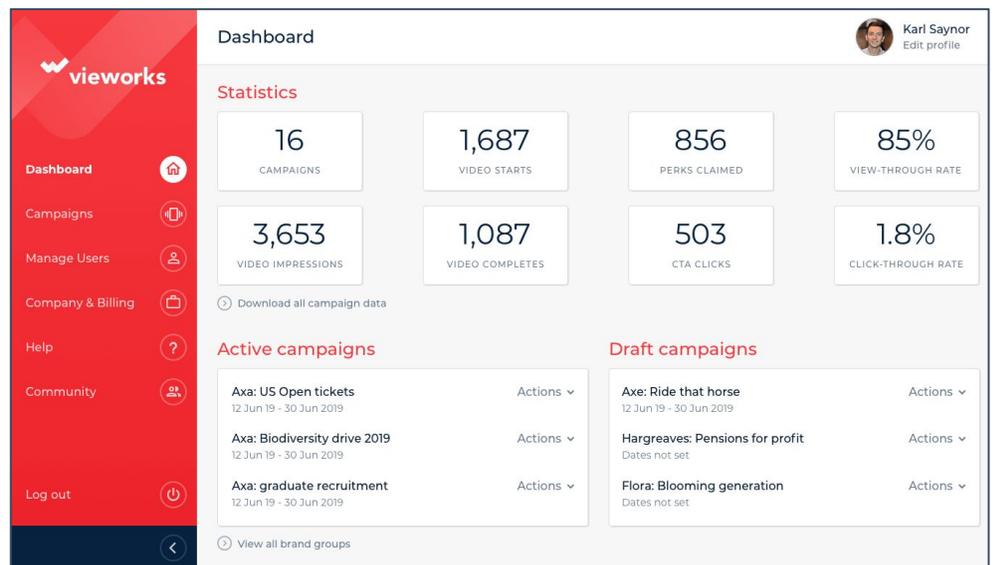
Advanced integrated CRM and Analytics

Video Analytics:

- Initial Impressions
- Video Starts
- Video Completes
- Perks claimed
- CTR & VTR
- Third Party Pixels

User data reports:

- First last name
- Email
- Country
- 3 optional fields
- CRM labels
- Scheduled reports



IMPROVE
Video engagement

INCREASE
Return on ad spend

BUILD
nurtured sales leads

CONVERT
Sales and grow faster

ARE YOU READY TO GROW YOUR BUSINESS??

Schedule a demo by contacting

SALES@VIEWWORKS.IO

Visit: Vieworks.io